

Hi! I'm Valeria, Graphic and UX/UI Designer :)

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01. Education

(2021 — 2017)

Bachelor's Degree in Graphic Design (2 Honors Distinctions)
La Rioja School of Design (Logroño)

(2017 — 2015)

High School Diploma in Fine Arts
Batalla de Clavijo Secondary School (Logroño)

02. Work Experience

(Jan. 2024 — Oct. 2025)

Graphic and UX/UI Designer
(SDi Digital Agency)

Tasks Development of web and app projects, UX/UI design, creation of diverse digital content, and editing of audiovisual pieces for social media and ads.

(Jul. 2021 — Jan. 2022)

Junior Art Director
(Supperstudio Branding & Packaging)

Tasks Development of branding and packaging projects, art direction (illustration and photography), photo retouching and editing, creation of editorial materials (catalogues and manuals), and implementation of graphic systems.

(Feb. 2021 — Mar. 2021)

Graphic Designer (Internship)
(Supperstudio Branding & Packaging)

Tasks Prototyping, mock-up development, photo retouching and editing, creation of editorial materials (catalogues and manuals), and implementation of graphic systems.

(Jul. 2020 — Sep. 2020)

Freelance Graphic Designer (Collaborator)
(Acrilic Gráfica Digital)

Tasks Development of corporate identities and their application to stationery, photo restoration using Photoshop, creation of brand manuals and corporate presentations, design of posters and signage.

03. Additional Training

(Feb. 2020)

Usability and UX Disciplines in Design
Masterclass by Miguel Zorraquino from the agency Zorraquino, held at ESDIR (Logroño)

(Dec. 2019)

Branding and Corporate Identity
Workshop by Toormix, a digital design agency based in Barcelona, held at ESDIR (Logroño)

(Nov. 2019)

Experimental Typography
Workshop on experimental typography led by Bilge Kinam, graphic designer and professor at the Faculty of Arts and Design, Eskisehir Osmangazi University (Turkey), during ESDIR's Workshop Week

04. Languages

Spanish
Native (mother tongue)

English
High level in listening and reading comprehension
Upper-intermediate level in speaking

Catalan
Upper-intermediate level in listening and reading comprehension
Lower-intermediate level in speaking

05. Skills

Adobe Illustrator	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Adobe After Effects	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Figma	● ● ● ● ●
Cinema 4D	● ● ● ● ●
Adobe Premiere	● ● ● ● ●
Adobe XD	● ● ● ● ●
Adobe Lightroom	● ● ● ● ●